# Fatemeh Bagheri

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#### Fields of Interest

- Data Mining
- Customer Relationship Management
- Business Intelligent
- Social Network Analysis

## Education

PhD. in Information Technology Engineering

• 2018-2021, K. N. Toosi University of Technology

M.Sc. in Information Technology Engineering

- 2009 2010, K. N. Toosi University of Technology, Tehran, Iran
- Major in E-commerce
- Thesis: "Fuzzy Approach for Supplier Selection"

B.Sc. in Information Technology Engineering

- 2004 2008, Amirkabir University of Technology (Polytechnic), Tehran, Iran
- Thesis: "Font Recognition in a Farsi Text"

## Publication

#### **Conference** Papers

- M. Ziaratban, L. Noormohammadi, F. Bagheri, "License Plate Detection and Component Extraction", the International Conference in New Research of Electrical Engineering and Computer Science, 10 September 2015, Tehran University.
- 2- F. Bagheri, Sh. Vafadar, "Shopping basket and customer loyalty analysis", the seventh information & knowledge technology conference/ IKT 2015, May. 26-28/ 2015, Urmia, Iran.
- 3- Shamin Fazeli, Fatemeh Bagheri, "Assess and predict the impact of kidney disease using data mining methods", the sixth information & knowledge technology conference/ IKT 2014, May. 27-29 / 2014, Shahrood, Iran.
- 4- Mina sadat Hoseini, Fatemeh Bagheri, "Identify factors associated in learning by using k-mean, Decision Tree and Apriori", the sixth information & knowledge technology conference/ IKT 2014, May. 27-29 / 2014, Shahrood, Iran.
- 5- Majid Ziaratban, Sara Heidarian, Fatemeh Bagheri, "Introducing features based on curvedness amounts and distances between two ends of vessels and extracting these features from retina for identity recognition",the sixth information & knowledge technology conference/ IKT 2014, May. 27-29 / 2014, Shahrood, Iran.
- 6- F. Bagheri, M. Ziaratban, "Behavior prediction for insurance costumers by using the genetic algorithm", the seventh Iran Data Mining Conference / IDMC 2013, Dec. 10, 11 / 2013, Tehran, Iran.
- 7- Fatemeh Bagheri, Alireza Gharehkhani ; Mohammadhossein Gharehkhani, "Verifying Divorcement Reasons by Using Data mining Techniques", The seventh Iran Data Mining Conference / IDMC 2013, Dec. 10,11 / 2013, Tehran, Iran.

- 8- Mina sadat Hosseini, Fatemeh Bagheri, "Identifying the effective factors on high school students' level of knowledge by using association rules and a clustering method", The seventh Iran Data Mining Conference / IDMC 2013, Dec. 10,11 / 2013, Tehran, Iran.
- 9- Mehrzad Jalali ; Fatemeh Bagheri, "Apartment Rent Prediction Based on Effective Variables by Using Statistical Regression", The seventh Iran Data Mining Conference / IDMC 2013, Dec. 10,11 / 2013, Tehran, Iran.
- 10- F. Bagheri, M. Ziaratban, "Customer Relationship Management in Insurance Industry by Using K-Mean Algorithm" 11th Iranian Conference on Intelligent Systems / ICIS2013, Feb. 27, 28/ 2013, Tehran, Iran.
- 11- M. Ziaratban, F. Bagheri, "Extracting local reliable text regions to segment complex handwritten textlines", 8th Iranian Conference on Machine Vision and Image Processing, Sep 10-12, 2013, University of Zanjan, Zanjan, Iran.
- 12- M. Ziaratban, F. Bagheri, "Improving Farsi Font Recognition Accuracy by Using Proposed Directional Elliptic Gabor Filters", The First Iranian Conference on Pattern Recognition and Image Analysis, March 6-8th 2013, Birjand, Iran.
- 13- M. Ziaratban, K. Faez and F. Bagheri, "Content-Independent Farsi Font Recognition Based on Dynamic Most-Frequent Connected Components", 21st International Conference on Pattern Recognition (ICPR 2012), November 11-15, 2012. Tsukuba, Japan.
- 14- F. Bagheri, M. Ziaratban, "Improve the insurance policies by using Integrating RFM and Fuzzy c-mean methods", The sixth Iran Data Mining Conference / IDMC 2012, Dec. 18,19 / 2012, Tehran, Iran.
- 15- M. Ziaratban, K. Faez and F. Bagheri, "FHT: An Unconstraint Farsi Handwritten Text Database," in Proceedings of the 10th International. Conference on Document Analysis and Recognition, ICDAR09, pp. 281-285, 2009, Catalonia, Spain.

16- M. Ziaratban, S. Kasaei, F. Bagheri, "A New Video Compression Algorithm without Sending the Difference Frame", CSICC 2008, Sharif University of Technology, March 2008, Kish Island, Iran.

#### Journal Papers

- 1- F. Bagheri, M. J. Tarokh, "A Fuzzy Approach For Multi-Objective supplier selection", International journal of industrial engineering & production research, pp. 1-9, Volume 21, Number 1, June (2010). ISC
- 2- F. Bagheri, M. J. Tarokh, "Mining Customers' Behavior Based on RFM model to Improve The Customer Satisfaction", International Journal of Customer Relationship Marketing and Management, 2(3), 79-91, July-September 2011.
- 3- M.J. Tarokh , P. Motamedi, F. Bagheri "Optimizing setup time reduction rate in an Integrated JIT Lot-Splitting Model by using PSO and GS Algorithms for Single and Multiple Delivery Policies", International journal of industrial engineering & production research, pp. 37-46, Volume 24, Number 1, March (2013).ISC
- 4- F. Bagheri, M. ziaratban, M. J. Tarokh, "Predicting behaviors of insurance costumers by using the genetic algorithm", Journal of mathematics and computer Science, 14 (2015) 54 - 70.
- 5- Majid Ziaratban, **Fatemeh Bagheri**, "Farsi Font Recognition based on The Fonts of Text Samples Extracted by SOM", Journal of mathematics and computer Science, 15 (2015), 40-56.
- 6- Bagheri F, Alizadeh Majd H, Mehrbakhsh Z, Ziaratban M.
  "Use of data mining algorithms in assessing the affecting factors on predicting the health status of newborns". Jorjani Biomed J. 2014; 2 (2):68-59.

- 7- Bagheri F, Ahangari F, Behnampour N., "Determination of Model and Distribution of Mortality Data by Using Data Mining Technique in Golestan Province since 2007 to 2009", Jorjani Biomed J. 2015; 3 (2) :65-79.
- 8- Khoshfar Gh, Bagheri F, Barzegar S, Nurmohammadi L, "A Survey on Factors Effecting on Attitude toward Hijab and Suggest for Promote it (Case Study: Citizens of Gorgan)", Journal of Studies of Socio-Cultural Development, Vol.3, No.4, Spring 2015.
- 9- Eslami F., Bagheri F., Mohammadi F., "Surveying the knowledge of pregnant women towards sport activities during pregnancy using data mining algorithms", Turkish Journal of Sport and Exercise, Volume: 18 - Issue: 1 - Pages: 8-16, 2016.
- 10- Bagheri F., Dehghan M., Ziaratban M., Afkhaminia F., " Selecting the most proper location to construct hospitals and health centers in a city by Genetic Algorithm" Jorjani Biomed J. 2018; 5 (2) :78-90.
- 11-Bagheri F, Tarokh M J, Ziaratban M. Two-stage Skin Lesion Segmentation from Dermoscopic Images by Using Deep Neural Networks. Jorjani Biomed J. 2020; 8 (2) :58-72.
- 12-Bagheri, F., Tarokh, M., Ziaratban, M., Semantic Segmentation of Lesions from Dermoscopic Images using Yolo-DeepLab Networks. International Journal of Engineering, 2021, 34(2), 458-469.
- 13-Bagheri, F., Tarokh, M., Ziaratban, M., Skin lesion segmentation based on mask RCNN, Multi Atrous Full-CNN, and a geodesic method. International journal of imaging systems and technology, 2021, 31(3), 1609-1624.
- 14-Bagheri, F., Tarokh, M., Ziaratban, Skin lesion segmentation from dermoscopic images by using Mask R-CNN, Retina-Deeplab, and graph-based methods.

Biomedical Signal Processing and Control, 2021, 67, 102533.

### **Teaching Experiences**

- Artificial Intelligence
- Algorithms Design
- Data Structure
- Data Mining
- Database
- Logic Circuit
- Presentation Methods
- Computer Lab

## **Research projects**

- 1. Knowledge discovery from Divorcement data by using data mining
- 2. Analysis and prediction of customer behavior by using RFM variables in insurance industry
- 3. Marketing, Improving CRM and Risk management in Insurance Industry
- 4. Implementing Engineering Department Website and Protecting it by Using SSL Protocol
- 5. Knowledge Discovery in Education Process of students by Using Data Mining
- 6. Extracting robust features from retinal images for identity recognition
- 7. Automatic font recognition in Farsi machineprinted text images
- 8. Farsi Sub-Word Recognition in the Texts Written By One Person
- 9. Handwritten textline extraction by using 2D Gaussian filters
- 10.A new framework for inferring the user interests using Web search history